## Nature, health and a new urban generation



Unlocking opportunities for nature-based solutions in a changing climate

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#### **IUCN** – who we are



- ➤ 1948, World's largest global environmental network.
- Unique democratic Union with more than 1,300 Government and NGO Member organisations in 160 countries.
- ➤ Leading provider of the **latest** biodiversity **knowledge**, with around 1000 staff and 16,000 voluntary experts .

Only environmental organisation with formal Observer Status at United Nations General Assembly.









## IUCN global programmatic areas 2017-2020







### Responsibilities IUCN European Regional Office



#### 1. Informing EU policy making

- Promote IUCN's mission and ensure that its knowledge and programmes are reflected in the decisions of the EU institutions
- Provide a policy exchange platform for IUCN Members

#### 2. Representing IUCN in Brussels

- The European Regional Office formally represents IUCN to the EU institutions
- Engage in partnerships with other Brussels-based organizations and represent IUCN at relevant events

#### 3. Supporting resource mobilisation

- Support IUCN's Members and Secretariat in resource mobilisation
- Identify EU funding opportunities and channel information to IUCN Secretariat and Members
- 4. Working with European Members and Commission experts to implement the IUCN programme



### **NATURE-BASED SOLUTIONS (NBS)**



Actions to protect, sustainably manage and restore natural or modified ecosystems....



which address societal challenges (e.g. climate change, food and water security or natural disasters)...

also providing human well-being and biodiversity benefits





#### Flood Protection – Somerset, UK



- Public consultation on coastal defense strategy.
- UK coastal realignment scheme: project to create a 250-hectare (617-acre) salt marsh, to protect local communities and sea walls from erosion.
- Working with nature for reduced flood risk increased wildlife habitat and tourism.
- Multi-actor partnership, collaboration with business.





### "Eco-asset strategy" Gibsons, Canada



- North America's first natural asset policy – "To bring the value of nature into the DNA of municipal decision making."
- *Identify* existing natural assets that provide municipal services; *measure* the value of municipal services provided by these assets; *integrate* into municipal asset management.



# Importance of working in urban areas



- ¾ Europeans live in urban areas.
- Globally: 60% of the urban infrastructure of the future still needs to be built (Cities and Biodiversity Outlook).
- Subnational governments play decisive role in land planning and management and investment in protection and restoration of ecosystems.
- Connecting people with nature.



## Link between nature and health



- Ecosystems crucial for happier and healthier lives.
- Recognising the extensive service benefits provided by ecosystems (e.g. filter air, provide food and water).
- Helps to overcome many of the challenges linked to physical and mental well-being.







# IUCN's urban engagement



- Interdependence between cities and the surrounding ecosystems that provide multiple benefits to urban citizens.
- World Conservation Congress 2016: 20 resolutions/ recommendations adopted that include reference to issues relating to urban systems.
- Global Programme 2017-2020 highlights need for concerted action at a massive scale and at all levels – emphasise local.

### World Parks Congress 2014 -> Salzburg Global Seminar



- Platform for transformative leadership and action.
- Parks for the Planet session: Nature, Health and a New Urban Generation. 37 leaders from 20 countries to share best practices, and develop practical actions.
- Recent session: The Child in the City looking through the eyes of young children.



#### **Key outcomes session 1**



- Increase awareness and use of NBS in urban development and public health;
- Collect and share success stories that demonstrate good practices;
- Make the case for investment;
- Include health information and experiences of nature throughout schooling;
- Promote knowledge exchange and cross-sectoral research.

#### **Key outcomes Child in the City**



- Ensure children have equitable access to nature;
- Embed nature in everyday places used by children;

Involve children in designing and planning natural spaces for

recreation, education, inspiration and health.

#### **Nature for All**

- A coalition of partners representing different sectors —
  health, urban, protected areas, communications,
  technology, education, arts, tourism, science, youth,...
- To raise AWARENESS and motivate people from all walks of life to embrace nature and its values.
- To facilitate opportunities for all to EXPERIENCE and CONNECT with nature.







# World Urban Population



1900 200 MILLION
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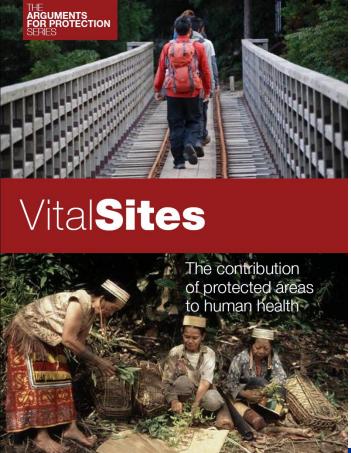
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### Medical research provides evidence for role of nature







## The value of investing in nature



- Investing just \$4 per resident in tree planting efforts could improve health of millions of people - The Planting Healthy Air report by The Nature Conservancy.
- €101.3 = The annual cost of air pollution in France.
- TRAFFIC estimated 50,000 to 70,000 medicinal and aromatic species harvested in 2011 had an annual global export value of pharmaceutical plants worth over US\$ 2.2 billion.
- Health care spending on respiratory diseases in the EU represents approx. 6% of the total health care budgets of Member States.



# Recognising nature's health benefits



- Alnarp Rehabilitation Garden, Sweden: helps individuals recovering from stress-related mental disorders, strokes and war neuroses through nature-based rehabilitation.
- Forestry Commission, Scotland: piloting projects focusing on bringing early-stage dementia patients into contact with woodlands.
- Singapore: created green wards and corridors designed to help patients in the healing process.

# Finding the critical intersection of issues



- What are the optimal planning approaches both at sectoral and spatial levels to integrate nature, health and urban well-being?
- What are the optimal institutional conditions for integration and implementation?
- What are the critical entry points in urban planning, health promotion, education and nature conservation to achieve a win-win outcome? What are the tradeoffs?

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### Thank you!



